

Partnership Announcement for Immediate Release:

October 13th, 2020

Blue Chip Sports Management (BCSM) is excited to announce a partnership with Service Line Tennis LLC (SLI). The partnership will see expansion of two successful tennis entities in the DMV, working together to expand opportunities to grow the great sport of tennis, and community, in the Montgomery County area. The initial phase will be new tennis programming being offered by BCSM at the prestigious Georgetown Prep Tennis Club located at **10900 Rockville Pike, Rockville, MD, 20852**.

Service Line Tennis LLC is headed up by Mark DiChiara, who is also the Director of Tennis at Georgetown Prep Tennis Club. BCSM COO Jason Wnuk said, "BCSM and Service Line Tennis share similar values in how we operate, train, retain and grow participation. It is a logical move for both entities and we look forward to seeing significant growth."

The partnership between SLI and BCSM will be a huge benefit to the tennis community. Mark DiChiara, Director of Tennis at Georgetown Prep Tennis Club, when asked about the partnership, said, "Partnering with a group like BCSM makes the players in Montgomery County the biggest beneficiary. There is no ceiling to where we can go with a group that works this well together and has the same goals."

SLI and Georgetown Prep Tennis Club have been a fixture in Montgomery County tennis since 1994. It has given an opportunity for countless players and coaches to demonstrate their abilities to the tennis community. SLI has also been the sought-after tennis provider for 15 summer swim and tennis clubs in the area over the years. Whether it be high quality programming with the highest caliber of coaching, recreational play, tournaments or charity events, the Georgetown Prep Tennis Club has been a part of everything "tennis" in the area.

The BCSM team brings more than 50 years of private and recreational club operational expertise to our work with clients like you. At BCSM we understand the demanding needs that are expected with private clubs of the highest caliber. From creating a seamless workflow with other club facilities to our high-quality customer service, we pride ourselves on our unsurpassed ethical, professional and performance standards as well as our commitment to innovation, excellence and dedication to our clients.

In addition to our deep expertise in facilities management, BCSM's key leaders have also been active and competitive in the world of sports and fitness for most of their lives, as professional athletes and as coaches to the next generation of rising racquet stars.

Since its inception in 2009, BCSM has overseen the optimization and/or management of 30 facilities in the United States. Our work has produced more than **\$15 million** in additional revenue for our clients in the past three years. BCSM is headquartered in Washington DC and Fairfax VA.

For more information or to register for any BCSM offerings, please email us at info@bluechiptennis.net and we will send you a secure link to complete payment, or visit our websites at: www.bluechipsportsmanagement.com and www.gpreptennisclub.com